

Cayce Crenshaw

Cayce Crenshaw is Assistant Director of the Office of Student-Athlete Services at James Madison University, where she has worked since 1998. In addition to advising student-athletes, she also coordinates research and reports for the office including the NCAA Academic Progress Rate, NCAA Graduation Success Rate, and the IPEDS Federal Graduation Rate. Cayce developed DUKES: B.A.L.L. (Building A Lifelong Leader), a program which recognizes leadership potential in select sophomore student-athletes and assists them in the exploration of their ideas and beliefs regarding leadership. Prior to JMU, she was a graduate assistant with Student-Athlete Enrichment Programs at Clemson University for two and a half years. She received a bachelor's and master's degree from Clemson University and is currently completing a doctorate in higher education from George Mason University. Cayce has been a member of N4A since 1996, has served as Research Committee Chair, and is currently Director of the Professional Development Division. She is a graduate of the inaugural N4A Professional Development Institute and is now a member of the PDI faculty.